



AIM Health Group Strikes Strategic Alliance with Patient Direct

TORONTO, March 10, 2009 / CNW/ - AIM Health Group Inc. (“AIM”) (TSX: AHG-V), announced today that it has formed a strategic alliance with the Patient Direct Group (“PDI”) of Oakville, Ontario, one of Canada’s leading providers of direct-to-patient distribution and dispensing of specialty pharmaceuticals. This alliance will improve patient care while also providing cost savings for Canada’s pharmaceutical companies.

AIM is already Canada’s leading provider of community-based intravenous infusions. Through this combination the AIM-PDI alliance will provide the infrastructure that patients need to receive infusion therapies not currently administered in Canadian hospitals. The alliance will also provide the pharmaceutical industry patient support programs and data collection services regarding the safety and efficacy of medications.

Lu Barbuto, President and CEO of AIM commented “This alliance is in keeping with our strategy to develop a national network of community-based centres for the delivery of complex drug therapies by intravenous infusions and subcutaneous injection. Working with PDI we will be able to offer the pharmaceutical industry a cost-effective ‘cradle-to-grave’ solution for the dispensing, distribution and infusion of specialty pharmaceutical therapies for complex diseases, while simultaneously enhancing patient access.”

AIM Health Group is a fully integrated Canadian healthcare company that offers comprehensive services to patients, healthcare institutions, corporations and the pharmaceutical industry through its Health and Wellness Centres, Infusion Therapy Centres, Clinical Research unit and its Physicians Staffing business.

Patient Direct Group is a leader in the direct-to-patient distribution and dispensing of specialty pharmaceuticals. PDI is the umbrella for a group of companies that service the pharmaceutical industry in several areas, including: pharmacovigilance, market access consulting, patient programs, and distribution and of specialty pharmacy.

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